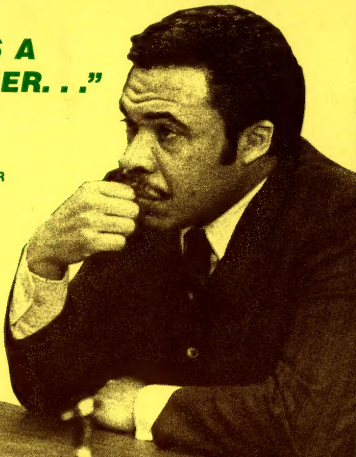


**"HE'S A
WINNER. . ."**

GIBSON for
GOVERNOR





however you look at it
KENNETH A. GIBSON
is a winner



Newark Mayor Gibson

GIBSON IS A WINNER IN MANY WAYS. . .

EXPERIENCE

- ✓ elected Mayor and Chief Executive Officer of the state's largest municipality for three unprecedented four-year terms
- ✓ provided aggressive and effective leadership as president of U.S. Conference of Mayors
- ✓ recognized internationally as a leader among municipal executives
- ✓ became a major national spokesman for urban America pressing for greater attention and assistance for the nation's cities.
- ✓ maintained a high degree of involvement in county, state and national levels of the Democratic Party
- ✓ competed in many long distance runs, a believer in physical fitness, and was the first mayor to finish the 26-mile Boston Marathon
- ✓ "Gibson has a world wide reputation as a 'mayor's mayor' . . . one of those urban leaders. . . who manages to elevate municipal administration into statesmanship."

(N.J. Monthly Jan., 79)

ACCOMPLISHMENTS

- ✓ lobbied and delivered federal funds to communities throughout the state (\$600 million to Newark)
- ✓ restored the city's credit rating to "excellent" — municipal bonds rated "A"; and, brought the city, which was once in a deficit position, to the point where the city has enjoyed significant cash surpluses
- ✓ created additional jobs from the more than \$1 billion in construction of commercial and transportation facilities
- ✓ produced increases in reading and math scores by supporting the implementation of innovative educational programs in the city's 90 public schools
- ✓ developed and managed one of the state's most effective health care delivery systems to city families (in the past decade the city's infant death rate decreased by 50%; and, venereal diseases dropped by 28.4%)
- ✓ urged and promoted the development of the largest single housing program in the history of the state (over the past decade 8,000 new and rehabilitated housing units were provided)
- ✓ influenced the growth of activities and services for the elderly and managed the development of the largest number of senior citizens' housing units of any municipality

SCORE: ✓✓✓✓✓✓✓✓✓✓✓✓✓✓✓✓ **UNBEATABLE**

Kenneth A. Gibson's a winner for Governor because no one can top his score.

HE'S A WINNER!



KENNETH A. GIBSON CANDIDATE FOR GOVERNOR

JOIN A WINNER: GIBSON FOR GOVERNOR

Please fill out this form and return to:
Gibson Campaign Headquarters
50 Park Pl., Newark, NJ 07102
or call 621-1947, 1948

☐ Yes, I want to volunteer to help elect Kenneth A. Gibson Governor of New Jersey.

☐ I want to contribute \$ _____

Please make checks payable to: Gibson Campaign Committee.

Name _____

Address _____

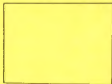
City _____

State _____

Zip _____

Telephone _____

Gibson Campaign Headquarters
50 Park Pl., Newark, NJ 07102,



Paid for by: The Gibson Campaign Committee

☛ Camille Savoca, Treasurer